



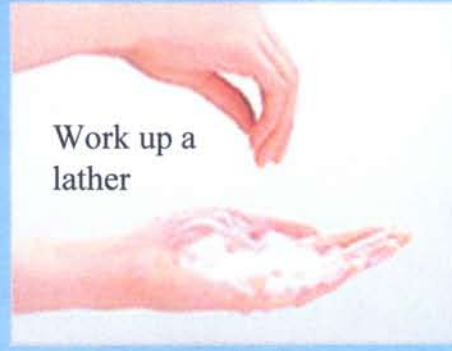
The consistency of the foam can make a profound difference to your skin.



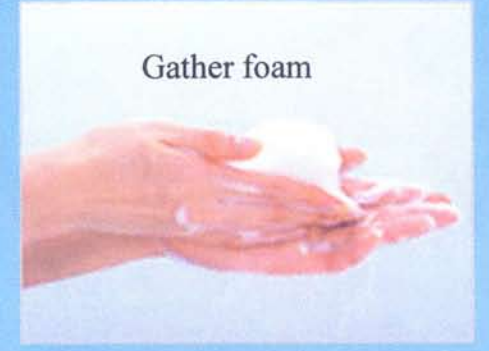
Wash hands



Add water



Work up a lather



Gather foam

Work cleanser into a rich lather between your palms by adding drops of water.



Spread foam over the entire face and rise thoroughly with lukewarm water.

Rinse well, splashing at least 30 times, and gently pat dry.

Never be rough with your skin!



Ideal consistency:

Rich, creamy and elastic



Undesirable consistency:

Dissolves quickly, has no elasticity



Proper daily cleansing can even unclog pores without harming your skin.

